Bruna De Palo

Smarter Leadership for Modern Pressure

Leaders who master the mechanics of human behavior outperform those who focus on techniques.

II show leaders **how the brain works**, so they can better understand the **human dynamics** that shape behaviour and performance.

I advise and coach executive teams at critical inflection points where leadership behavior directly shapes performance.

Get in touch,

NEUROSCIENCE-BASED EXECUTIVE COACH | KEYNOTE SPEAKER | AUTHOR
GLOBAL TOP 50 EXECUTIVE COACH 2026 · THINKERS50

TRUSTED GLOBALLY BY

AMERICAN EXPRESS · Google · Johnson & Johnson · BARCLAYS · VISA · CAA CreativeArtistsAgency

Bridging Science and Performance Worldwide

Working across four continents, Bruna delivers high-impact insights in both English and Italian. Her clients gain **practical insights** and **evidence-based strategies** to excel in a people-centered business world.

*Having worked with Bruna for over a year, I can testify that her structured, intelligent approach is a **revelation for those of us wired for data and rigour**.*

Mohammed Majid,
Former Partner, KPMG

*Bruna De Palo brings a **powerful and highly practical way to understand human behaviour at work.** If you lead people, her approach will change how you think, communicate and perform.*

Federico Pastorelli,
Head of Ferrari North Europe, Ferrari

*Having worked with Bruna, I saw that she has a knack for navigating the complexity of human behaviour and a **clear-eyed way of shaping the conditions for team success.***

Holger Seim
Co-Founder & CEO at Blinkist

The world of work has changed. Leadership must evolve with it.

I help leaders understand human behaviour and navigate uncertainty, perform under pressure and create thriving cultures.

KEYNOTES & SPEAKING THEMES

- Human-Centered Leadership
- Leading in a Complex and Uncertain World
- Communication, Trust, and Collaboration Under Pressure
- Women, Leadership & Human Potential
- Leading Humans in an AI-Driven World
- …customised talks available too.

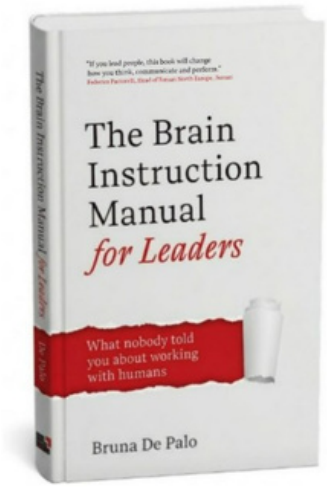
CORE VALUES PROMOTED

Humanity in Leadership | Intellectual Honesty | Well-being Without Sacrificing Performance | Evidence-based Understanding of the Brain | Better relationships at Work and at Home | Responsible Leadership for Future Generations

Available For

- Keynote
- InspirActional Talk
- Workshop
- Q&A + Book signing
- Fireside Chat

English, Italian
In-person, virtual, hybrid



The Brain Instruction Manual for Leaders

WHAT NOBODY TOLD YOU ABOUT WORKING WITH HUMANS

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